

Rep Order# 8877361 Ver# 1 Status New

Traffic Order#

Printed: 10/03/2012 4:12 PM  
Last Received: 10/03/2012 4:08 PM  
Showing Buylines: All Lines

1 of 6

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) US CHAMBER  
Product US CHAMBER OF COMM  
Estimate# 2402  
Buyer Nathaniel Kronisch  
Phone#  
Fax#

Agency ( ) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 193/193/2402  
Flight Dates 10/04/2012 - 10/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	630A-7A	GOOD MORNING UTAH	:30	\$250.00	10/05-10/05	1	1	1	\$250.00	
	2	M	630A-7A	GOOD MORNING UTAH	:30	\$250.00	10/08-10/08	1	1	1	\$250.00	
	3	TU	630A-7A	GOOD MORNING UTAH	:30	\$250.00	10/09-10/09	1	1	1	\$250.00	
	4	W	630A-7A	GOOD MORNING UTAH	:30	\$250.00	10/10-10/10	1	1	1	\$250.00	
	5	TH	630A-7A	GOOD MORNING UTAH	:30	\$250.00	10/11-10/11	1	1	1	\$250.00	
	6	F	630A-7A	GOOD MORNING UTAH	:30	\$250.00	10/12-10/12	1	1	1	\$250.00	
	7	F	7A-9A	GMA	:30	\$300.00	10/05-10/05	1	1	1	\$300.00	
	8	M	7A-9A	GMA	:30	\$300.00	10/08-10/08	1	1	1	\$300.00	
	9	TU	7A-9A	GMA	:30	\$300.00	10/09-10/09	1	1	1	\$300.00	
	10	W	7A-9A	GMA	:30	\$300.00	10/10-10/10	1	1	1	\$300.00	
	11	TH	7A-9A	GMA	:30	\$300.00	10/11-10/11	1	1	1	\$300.00	
	12	F	7A-9A	GMA	:30	\$300.00	10/12-10/12	1	1	1	\$300.00	

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Sales Office ( ) WASHINGTON  
Salesperson ( ) IAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	F	5P-530P	ABC4 NEWS	:30	\$500.00	10/05-10/05	1	1	1	\$500.00	
	14	M	5P-530P	ABC4 NEWS	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
	15	TU	5P-530P	ABC4 NEWS	:30	\$500.00	10/09-10/09	1	1	1	\$500.00	
	16	W	5P-530P	ABC4 NEWS	:30	\$500.00	10/10-10/10	1	1	1	\$500.00	
	17	TH	5P-530P	ABC4 NEWS	:30	\$500.00	10/11-10/11	1	1	1	\$500.00	
	18	F	5P-530P	ABC4 NEWS	:30	\$500.00	10/12-10/12	1	1	1	\$500.00	
	19	TH	6P-630P	ABC 4 NEWS	:30	\$500.00	10/04-10/04	1	1	1	\$500.00	
	20	M	6P-630P	ABC 4 NEWS	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
	21	TU	6P-630P	ABC 4 NEWS	:30	\$500.00	10/09-10/09	1	1	1	\$500.00	
	22	W	6P-630P	ABC 4 NEWS	:30	\$500.00	10/10-10/10	1	1	1	\$500.00	
	23	TH	6P-630P	ABC 4 NEWS	:30	\$500.00	10/11-10/11	1	1	1	\$500.00	
	24	F	6P-630P	ABC 4 NEWS	:30	\$500.00	10/12-10/12	1	1	1	\$500.00	
	25	F	1035P-1105P	NIGHTLINE	:30	\$600.00	10/05-10/05	1	1	1	\$600.00	
	26	M	1035P-1105P	NIGHTLINE	:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
	27	TU	1035P-1105P	NIGHTLINE	:30	\$600.00	10/09-10/09	1	1	1	\$600.00	

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	28	W	1035P-1105P	NIGHTLINE	:30	\$600.00	10/10-10/10	1	1	1	\$600.00	
	29	TH	1035P-1105P	NIGHTLINE	:30	\$600.00	10/11-10/11	1	1	1	\$600.00	
	30	F	1035P-1105P	NIGHTLINE	:30	\$600.00	10/12-10/12	1	1	1	\$600.00	
	31	F	9A-10A	THE DOCTORS	:30	\$200.00	10/05-10/05	1	1	1	\$200.00	
	32	M	9A-10A	THE DOCTORS	:30	\$200.00	10/08-10/08	1	1	1	\$200.00	
	33	TU	9A-10A	THE DOCTORS	:30	\$200.00	10/09-10/09	1	1	1	\$200.00	
	34	W	9A-10A	THE DOCTORS	:30	\$200.00	10/10-10/10	1	1	1	\$200.00	
	35	TH	9A-10A	THE DOCTORS	:30	\$200.00	10/11-10/11	1	1	1	\$200.00	
	36	F	9A-10A	THE DOCTORS	:30	\$200.00	10/12-10/12	1	1	1	\$200.00	
	37	F	11A-12P	THE VIEW	:30	\$300.00	10/05-10/05	1	1	1	\$300.00	
	38	M	11A-12P	THE VIEW	:30	\$300.00	10/08-10/08	1	1	1	\$300.00	
	39	TU	11A-12P	THE VIEW	:30	\$300.00	10/09-10/09	1	1	1	\$300.00	
	40	W	11A-12P	THE VIEW	:30	\$300.00	10/10-10/10	1	1	1	\$300.00	
	41	TH	11A-12P	THE VIEW	:30	\$300.00	10/11-10/11	1	1	1	\$300.00	
	42	F	11A-12P	THE VIEW	:30	\$300.00	10/12-10/12	1	1	1	\$300.00	
	43	F	3P-4P	ELLEN	:30	\$400.00	10/05-10/05	1	1	1	\$400.00	

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	44	M	3P-4P	ELLEN	:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
	45	TU	3P-4P	ELLEN	:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
	46	W	3P-4P	ELLEN	:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
	47	TH	3P-4P	ELLEN	:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
	48	F	3P-4P	ELLEN	:30	\$400.00	10/12-10/12	1	1	1	\$400.00	
	49	F	4P-430P	ABC4 NEWS	:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
	50	M	4P-430P	ABC4 NEWS	:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
	51	TU	4P-430P	ABC4 NEWS	:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
	52	W	4P-430P	ABC4 NEWS	:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
	53	TH	4P-430P	ABC4 NEWS	:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
	54	F	4P-430P	ABC4 NEWS	:30	\$400.00	10/12-10/12	1	1	1	\$400.00	
	55	F	430P-5P	NEWS	:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
	56	M	430P-5P	NEWS	:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
	57	TU	430P-5P	NEWS	:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
	58	W	430P-5P	NEWS	:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
	59	TH	430P-5P	NEWS	:30	\$400.00	10/11-10/11	1	1	1	\$400.00	

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	60	F	430P-5P	NEWS	:30	\$400.00	10/12-10/12	1	1	1	\$400.00	
	61	TH	630P-7P	2.5 MEN	:30	\$500.00	10/04-10/04	1	1	1	\$500.00	
	62	F	630P-7P	2.5 MEN	:30	\$500.00	10/05-10/05	1	1	1	\$500.00	
	63	M	630P-7P	2.5 MEN	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
	64	TH	630P-7P	2.5 MEN	:30	\$500.00	10/11-10/11	1	1	1	\$500.00	
	65	TH	10P-1030P	ABC4 NEWS	:30	\$1,000.00	10/04-10/04	1	1	1	\$1,000.00	
	66	M	10P-1030P	ABC4 NEWS	:30	\$1,000.00	10/08-10/08	1	1	1	\$1,000.00	
	67	TU	10P-1030P	ABC4 NEWS	:30	\$1,000.00	10/09-10/09	1	1	1	\$1,000.00	
	68	W	10P-1030P	ABC4 NEWS	:30	\$1,000.00	10/10-10/10	1	1	1	\$1,000.00	
	69	TH	10P-1030P	ABC4 NEWS	:30	\$1,000.00	10/11-10/11	1	1	1	\$1,000.00	
	70	F	10P-1030P	ABC4 NEWS	:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	
	71	SA	5P-530P	ABC4 NEWS	:30	\$500.00	10/06-10/06	1	1	1	\$500.00	
	72	SA	5P-530P	ABC4 NEWS	:30	\$500.00	10/13-10/13	1	1	1	\$500.00	
	73	SU	6A-7A	GMA	:30	\$150.00	10/07-10/07	1	1	1	\$150.00	
	74	SU	6A-7A	GMA	:30	\$150.00	10/14-10/14	1	1	1	\$150.00	
	75	SU	10A-11A	THIS WEEK	:30	\$250.00	10/07-10/07	1	1	1	\$250.00	
	76	SU	10A-11A	THIS WEEK	:30	\$250.00	10/14-10/14	1	1	1	\$250.00	

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	77	SU	5P-530P	ABC4 NEWS	:30	\$500.00	10/07-10/07	1	1	1	\$500.00	
	78	SU	5P-530P	ABC4 NEWS	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
	79	SU	10P-1030P	ABC4 NEWS	:30	\$900.00	10/07-10/07	1	1	1	\$900.00	
	80	SU	10P-1030P	ABC4 NEWS	:30	\$900.00	10/14-10/14	1	1	1	\$900.00	
	81	F	530A-6A	GOOD MORNING UTAH	:30	\$200.00	10/05-10/05	1	1	1	\$200.00	

---REPORT TOTALS---

Report Totals: 81 / \$35,900.00

---SALES MONTHLY TOTALS---

Oct 12: 81 / \$35,900.00

Sales Totals: 81 / \$35,900.00

Station Totals: 81 / \$35,900.00

Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$178,607

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	30%
KSTU	19%	KTVX	20%	KUCW	0%	KUPX	0%	KUTV	30%
NTVX	0%								

Books null  
Demos RA35+